UNIT 16 TEST: STANDARD

Name _____ **Class** _____ **Date** _____

VOCABULARY

1 **Complete the sentences with the words from the list.**

ad breaks	aimed	appeal to
consumer	launch	product placement
sample	sponsored	

1 We plan to _____ our new gaming console early next year.
2 This is a brand new product which is _____ at a young professional market.
3 Films always take longer on TV because of the _____.
4 Some football teams are _____ by car manufacturers.
5 I think these clothes will _____ teenagers and young adults.
6 There are advertising laws to protect the rights of the _____.
7 I was given a free _____ of the new face cream, but I didn't like it so I won't be buying it.
8 While I was watching a TV programme last night I noticed a lot of _____ in it.

2 **Match the two halves of the sentences.**

1	FruitBoost is scientifically	**A**	independent by the time I'm 25.
2	Plastic bags are not an ecologically-	**B**	updated so that it works effectively.
3	You need to keep your antivirus app regularly	**C**	friendly way of generating power.
4	You should only take vitamins as part of a well-	**D**	proven to give you more energy.
5	Solar panels are an environmentally-	**E**	economical to run.
6	Our new electric cars are incredibly	**F**	balanced diet.
7	Marcos has designed some globally-	**G**	safe way of carrying your shopping.
8	My dream is to become financially	**H**	recognised company logos.

GRAMMAR

3 **Match the two halves of the sentences.**

1	When people keep me waiting with no explanation,	**A**	I wouldn't get angry.
2	If you don't stop making that noise right now,	**B**	I get very angry.
3	If I hadn't been offered a complete refund,	**C**	I would have been very angry.
4	If anyone said that to me,	**D**	I wouldn't have been so angry.
5	If they had apologised,	**E**	I would be very angry.
6	If you're going to be late, let me know and	**F**	I don't get angry.
7	Even when the children misbehave,	**G**	I'll get very angry.
8	Even if you were rude to me,	**H**	I won't get angry.

4 **Complete the sentences with the verbs in brackets in the correct form.**

1 I _____ near that dog if I were you! (not go)
2 If you'd been in that situation, what _____ you _____? (do)
3 Every year, when the temperature drops below zero, the lake _____ over. (freeze)
4 Be a bit more careful next time or you _____ sorry! (be)
5 If I _____ more time, I'd take up a musical instrument. (have)
6 If we'd booked a hotel in advance, we _____ any problems finding accommodation yesterday. (not have)
7 I _____ surprised if people stopped visiting the town centre. (not be)
8 When the sun _____, these nocturnal animals all disappear. (rise)

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